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Canadian Animal Assistance Team (CAAT)

WHAT
we do

- Field clinics to provide preventive animal health care
- Remote communities across Canada
- Invitation into indigenous communities
- Support of community pet ownership and community animals
- Education about animal care

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Historically

- 9-15 people per team
- Drive in, fly in, boat in, ATV in
- Community set up
- Stay in the community
- Community member volunteers
- Close connections between volunteers and community members

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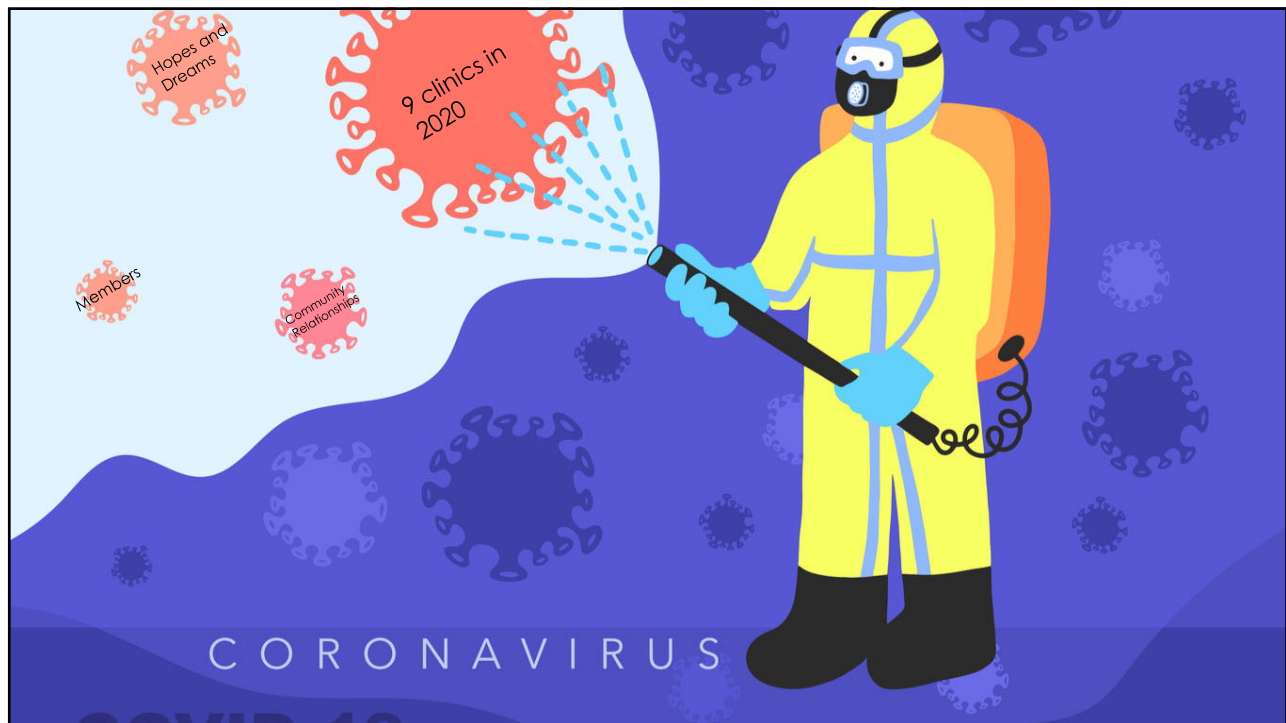
Canadian Animal Assistance Team (CAAT)

- Field clinics to provide preventive animal health care
- Remote communities across Canada
- Invitation into indigenous communities
- Support of community pet ownership and community animals
- Education about animal care
- But can't we still focus on the needs of indigenous communities?

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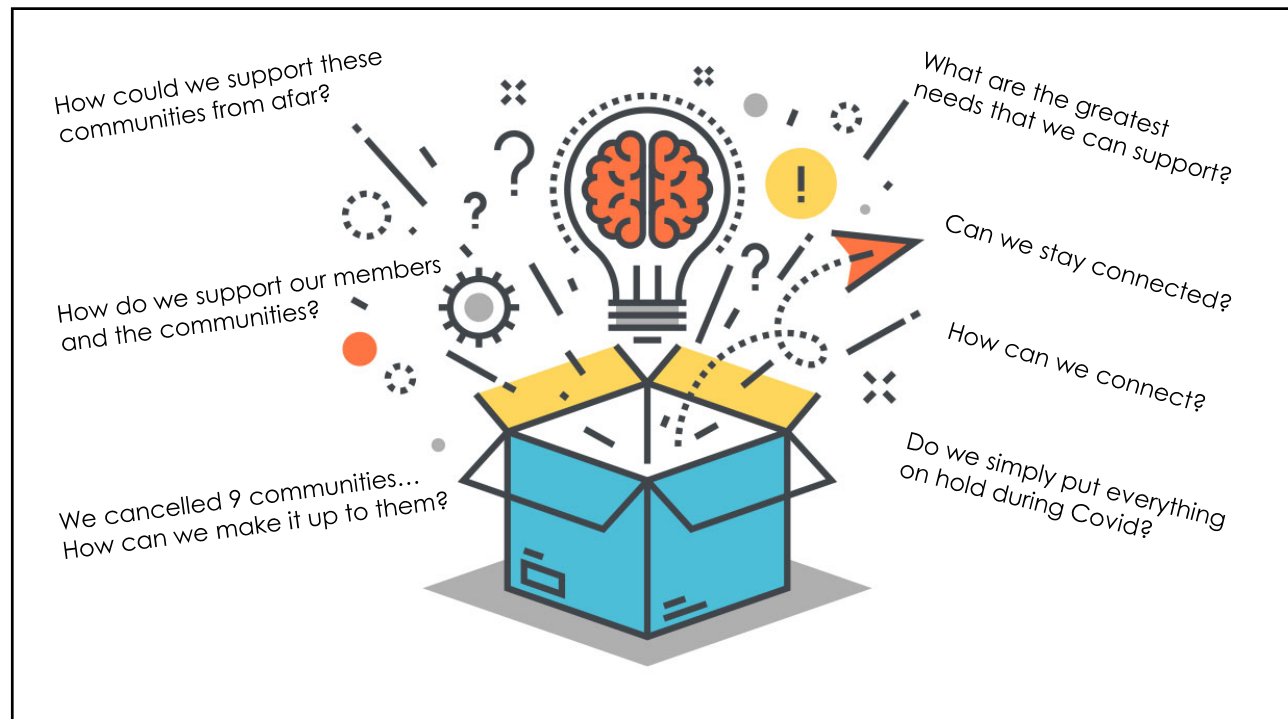
#PIVOT



- So....
- We know what we want to do
- We know what the communities want from us
- But Covid-19

What can we still manage to do for the communities?

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Do we simply put
everything
on hold during
Covid?

No!

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What can we
do?

Facts:

- The communities have pets
- They do not have access to vet care
- They will be faced with challenges
- We can't be there to spay/neuter/vaccinate
 - This could mean more puppies/kittens, more ferals, more injuries, more disease

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Plan: #1 Stay Connected



- Social Media Team in full swing
- #CAATCommunityCorner
- Platforms directed to blog
- Maintaining a presence
- Providing information on topics that matter to that community

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Plan: #2 Work **with** the Communities

- We can't pretend to know the topics that would be relevant for the communities in rural northwest BC, Yukon, Nunavut, Nunavik
- We made it a priority to **engage** with them in the development of these pages
- We work **with** them to share the messaging within their communities

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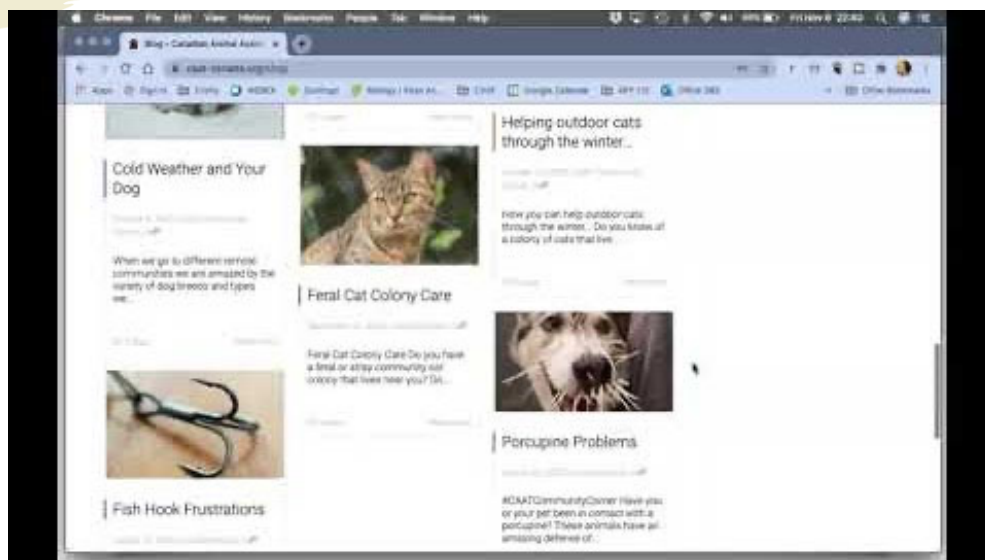
Plan: #3 Offer advice on topics that are valuable to the communities

- Our goal is to support pet ownership in rural communities without vet care
- Offering advice on common challenges can support longer term pet ownership and health
 - Hopefully, we can see them again soon enough to continue that relationship

Southern Ontario Topics ≠ Topics of Value for Rural Communities

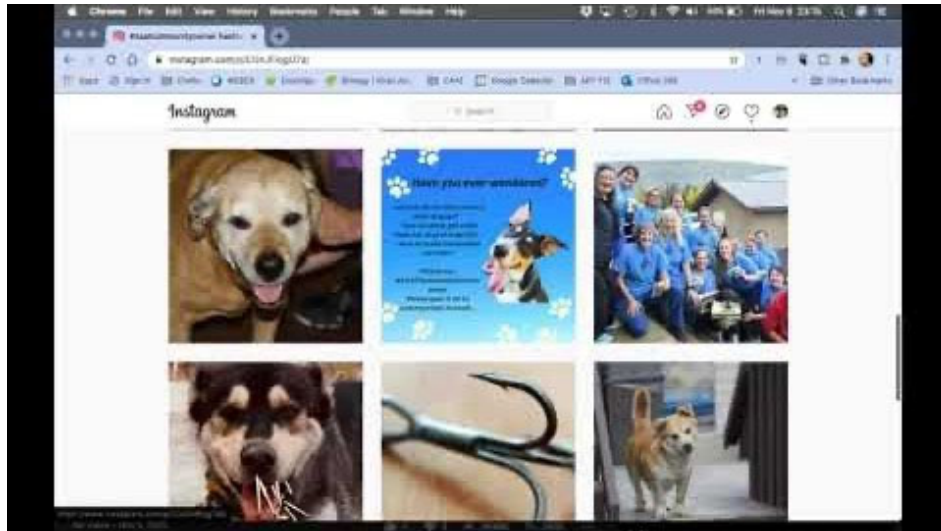
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#CAATCommunityCorner

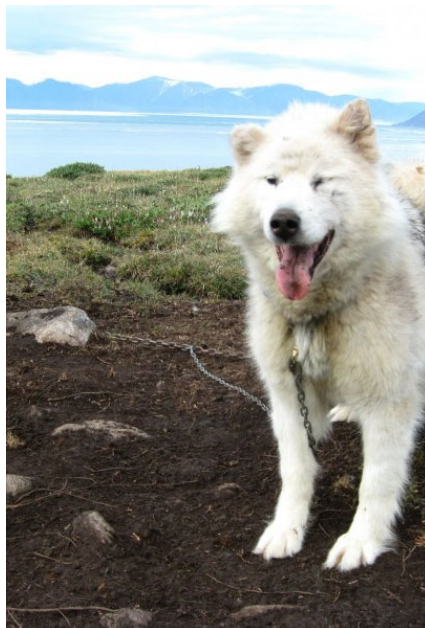


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#CAATCommunityCorner



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We will get back to "normal"



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